



JOÃO PRATAS

(14-07-1999)

PROFESSIONAL EXPERIENCE

Marketing, Communication and Digital Innovation

Global Media Group | 12/2021 -

Curricular Internship in the Marketing, Communication and Digital Innovation section

Global Media Group | 09/2021 -12/2021

Call Center Assistant

Teleperformance | 10/2020 - 08/2021

Journalist at Diário de Coimbra

Diário de Coimbra | outubro 2019

PERSONAL EXPERIENCES

Coimbra University Television TvAAC

2017 - 2018

- Complementary course: content production.

Member of the National Scout Corps

2012 - 2017

- Added several skills: teamwork; adapting to unpredictable times.

ACADEMIC PATH

Course of Science and Technology

EB2,3/s de Ourique | 2014-2017

Degree in Journalism and Communication

Faculty of Letters | University of Coimbra |
2017-2020

Modern Languages | Spanish Level C2

Faculty of Letters | University of Coimbra |
2017-2020

Master's in New Media and Web Practices

FCSH - New University of Lisbon | 2020-2022

PROFILE

I consider myself a quick learner, extremely organized, creative and motivated, able to meet all requirements.

PERSONAL INTERESTS

Video / Photography
Movies / Series
Trips
Song

PROFESSIONAL INTERESTS

Production and management of content for
new media
Media migration to digital/online
Presenter / Reporter
Social networks

SKILLS

- Audiovisual editing and production tools: Premiere Pro, Final Cut, Photoshop, Indesign, Audacity;
- Multimedia communication, verbal and written;
- Web Practices: HTML5, CSS, Javascript, Wordpress;
- Project management and professional responsibility;
- Autonomy and pro-activity;
- Friendliness and professionalism.

CONTACTS

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